

For Immediate Release

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The *Captain Hook Awards* reveal ‘biopirate’ villains and celebrate biodiversity defenders at UN Biodiversity Convention

CANCUN – The Coalition Against Biopiracy (CAB) hosted the 6th Captain Hook Awards ceremony at the Thirteenth Conference of the Parties (COP 13) to the Convention on Biological Diversity (CBD) on December 9, 2016. The public action in the main lobby of the Conference “celebrated” five biopirates – corporations, governments, and organizations that play a part to privatize genetic resources from Indigenous Peoples and local communities for profit – with an awards ceremony attended by civil society organizations and government delegates.

“High-tech ‘digital’ biopiracy is becoming easier than ever,” said the award’s Master of Ceremony, **Captain Hook**. “With the accelerating tools of genome-editing and synthetic biology, today’s biopirates no longer need to carry their booty offshore in boats and airplanes – they can upload DNA as digital sequences in one location and then recreate it as synthetic DNA on the other side of the planet.” The implications of digital sequencing is a hot topic at COP 13.

Captain Hook Awards 2016 included:

DivSeek, a large international digital gene banking project for crop diversity, was gifted the **Digital Biopiracy** award. “In the world of genetic information, DivSeek is working diligently to write the biopirate symphony,” says Edward Hammond of Third World Network. “DivSeek understands biopiracy perfectly clearly, and it deliberately chose to be part of the problem, not part of the solution, because it was easier.”¹

The Canadian Delegation at COP 13 was granted the **Worst Government Behavior Award**. “Canada deserves this award for attempting to delete any reference to digital sequences in the text at COP 13,” proclaimed Captain Hook. The Canadian government has also announced an investment of 30 million dollars into digitizing its biological collections without considering digital biopiracy or treaty rights implications.²

Brazilian Minister of Agriculture, Livestock and Food Supply **Blairo Maggi** was given the **Two Faces Award** for “saying one thing in the talks and doing another at home.” Maggi’s ministry has adopted measures in Brazil that limit the Brazilian commitments in the CBD; as one example, instead of ratifying Nagoya Protocol on Access and Benefit Sharing, they support the creation of the Legal Framework of Biodiversity which legalizes biopiracy in Brazil.³

Finally, the **Greediest Biopirate** award was shared by **Coca Cola** and **Clarins**. Coca Cola, the ubiquitous soft drink, earns massive profits on its so-called ‘Coca Cola Life’ while the holders of the traditional knowledge of the sweetness of Stevia, the Guarani groups living across Paraguay and Brazilian borders, make very little. “It is true that Stevia has a bitter sweet taste,” remarked Captain Hook.⁴ **Clarins** was (dis)honored with the same prize for patenting African medicinal knowledge of harungana tree and selling its product for US \$7000/kilo, while only paying \$2/kilo to African farmers for dried leaves. “Clarins then had the audacity to call this deal a ‘fair trade!’” Captain Hook exclaimed.⁵

But it's not all skulls and crossbones! The seas are also alight with beacons of hope. The ceremony also celebrated biodiversity defenders with the 2016 Cog Awards, which recognizes communities, organizations and individuals fighting against biopirates and threats to biodiversity on their land.

Tinkerbelle presented the award for **Most Creative Legal Defense** to the Mayan Council in Bacalar, Quintana Roo, including The Agroecology School "Educe"; The Beekeepers "Kabi Habin"; The Seeds Collective Much Kanan; and several *ejidos*. "They received this award for halting thousands of hectares of transgenic soy in their region through an innovative legal strategy: refusing to be 'consulted' by the corporations," Tinkerbelle explained.

Tinkerbelle also presented the **Best People's Defense to People's Permanent Tribunal – Mexico Chapter** for their 2014 ruling in favour of a total prohibition on transgenic corn in Mexico, and for declaring transgenic maize a crime against humanity.

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More information and supporting materials for the Captain Hook and Cog Awards can be found at <http://www.synbiowatch.org/captain-hook-awards-2016>.

The Captain Hook Awards are put on by the Coalition Against Biopiracy, an informal group of civil society who first came together at the CBD in 1995.

¹ For more information on DivSeek and the CBD see:

http://www.twn.my/announcement/digital_genebanks_final_uslet.pdf

² For more information on Canada's digital sequencing project, see this article (and stay tuned for new developments) <http://www.synbiowatch.org/captain-hook-awards-2016/?lores>

³ For more information on Brasil's national policies and the CBD, see the *Coup Against Biodiversity* document circulating the COP 13 venue and distributed at the press conference today. Maggi's promotion of deforestation and his treatment of peasants, traditional peoples and communities in Brazil see this report from Greenpeace: <http://www.greenpeace.org/brasil/pt/Noticias/maggi-o-bar-o-da-soja-e-tamb/>

⁴ For more information on Coca Cola and Stevia see these two recent reports from the organization Public Eye: https://www.publiceye.ch/fileadmin/files/documents/Biodiversitaet/BD_STEVIA_REPORT_EN.pdf
[https://www.publiceye.ch/fileadmin/files/documents/Biodiversitaet/PE Stevia EN 11-16 def.pdf](https://www.publiceye.ch/fileadmin/files/documents/Biodiversitaet/PE_Stevia_EN_11-16_def.pdf)

⁵ For more information see: http://twn.my/title2/briefing_papers/No84.pdf